



Schweizerischer Fonds für Kinderschutzprojekte  
Fonds Suisse pour des projets de protection de l'enfance  
Fondo svizzero per progetti di protezione dell'infanzia

**Swiss Project Fund for Child Protection**  
**ANNUAL REPORT**  
**2015**



## 1. Introduction

The Swiss Fund for Child Protection works to identify, promote and share promising approaches in the area of violence prevention among children. Based on an internal evaluation in 2014 the funding organizations – the Social Insurance Office, the Oak Foundation and the UBS Optimus Foundation – decided in 2014 not to continue the Fund after the conclusion of the ongoing projects, i.e. per December 2015.

## 2. Fund Governance

The Fund's governance consists in:

- A Board represented by someone of each organization that makes and oversees strategic decisions and
- A management office that implements the strategy operationally.

In the period 2015 there were a General Assembly and one Board Meeting held. The Board monitored closely the implementation of the ongoing projects. The Board Members realized over 100 hours of nonpaid work for the Fund.

### 2.1. Human resources

During 2015, the office manager assumed the administrative tasks, and the Board Members assumed the follow up of the projects.

### 2.2. Activities

#### 2.2.1. Administration

The activities of the office manager were as follows:

- Financial management in cooperation with external book-keeper.
- Updating of the website.
- Reporting (narrative and financial).
- Communication with the Board Members and partners.
- Project support (contracts, reports).
- Administration of final close down of the Fund.

## 2.2.2. Projects

### Funded projects

#### **First Swiss Guidebook of Violence Prevention - Dissemination**

(project funded in cooperation with the OFAS)

<b>Project applicant:</b>	cR Kommunikation AG, Zürich
<b>Summary:</b>	After the successful publication of the Guidebook, the OFAS supported its dissemination to child protection professionals in the different regions of Switzerland. The main measures were the website <a href="http://www.jugendundgewalt.ch">www.jugendundgewalt.ch</a> , the presentation at regional workshops and national conferences, newsletters. In this context, the applicant cR Kommunikation implemented a Google-AdWords-campaign, the diffusion of articles in specialized journals and a special mailing to the institutions cited in the report. The Fund supported the Google-AdWords-Campaign during 4 months and the elaboration/print of articles in different journals.
<b>Project period:</b>	Juni – Oktober 2015 Project concluded
<b>Funded amount:</b>	CHF 15'000 Co-funded by OFAS

#### **'Keine Daheimnisse' – Project prolongation**

<b>Project applicant:</b>	National Coalition Building Institute NCBI Switzerland
<b>Summary:</b>	'Keine Daheimnisse – Raise your voice against physical punishment and get help' supports children and youth to deal with the issue of physical punishment and to empower their skills of self-assertion through local projects. The Fund first supported the implementation of the project in the German speaking part of Switzerland. The external evaluation by BFH proved it to be effective. After adaptation of the curriculum the project was implemented in the French speaking part as well as in other German speaking communities. In addition, the Fund supported the realization of tow conferences (one in Neuchâtel in September 2015 and one in Zurich in November 2015) and the implementation of eight additional project locations in the German-speaking part.
<b>Project period:</b>	Original project: September 2013 – July 2015 Prolongation: July 2015 – December 2015
<b>Funded amount:</b>	3. Instalment of original project: CHF 8'300 2. instalment for external evaluation: CHF 27'437 Project continuation and conferences: CHF 55'000 Total 2015: CHF 90'737

#### **Roots of Empathy Switzerland**

<b>Project applicant:</b>	Roots of Empathy Canada
<b>Summary:</b>	The ROE program is evidence-based and proven to reduce aggression in children. It engages children in their schools by introducing a neighborhood parent and infant to the classroom. A certified ROE Instructor coaches the children in observing the baby's emotions and temperament, as well as the attachment relationship between the parent and the baby. At the moment there are no widely implemented programs in Switzerland which address this

	<p>concern. Implementing the ROE program will assist in reducing aggression among children who receive it.</p> <p>The Fund supported the start up of RoE Switzerland and the pilot phase of the project implementation. In the project prolongation – co-funded by the UBS Optimus Foundation – the Fund financed the translation of the curriculum into German and the external evaluation of the project by BFH.</p>
<b>Project period:</b>	<p>November 2014 – July 2015 (Implementation phase)</p> <p>July - December 2015 (evaluation ends in 2016, results expected in 2017, legal succession by UBSOF)</p>
<b>Funded amount:</b>	<p>CHF 20'000 start up fee for Roots of Empathy</p> <p>CHF 135'000 for external evaluation by BFH</p>

### 3. Annual Financial Statement

The Funds capital on January 1, 2015 was CHF 289'207. By end of the year it was CHF 7'862. From this saldo, the bills for the final bookkeeping and audit 2015 (around CHF 3'000) and for the hosting of the website for 2016/2017 (CHF 2'331) are to be paid. The definitive saldo upon closure will be around CHF 2'500.

The total amount for project funding was CHF 260'737. The overhead cost amounted to a total of CHF 15'592 (CHF 7'506 for staff and CHF 8'086 for other administrative costs).

For the detailed figures see the separate annual financial statement. The bookkeeping was performed according to professional standards and following the Swiss GAP FER 21 regulations by Fidus Partner AG Treuhand und Beratung in Zurich. The auditing was done by Imboden und Partner Treuhand AG, also in Zurich. The audit certifies that the information presented is correct and free from material misstatements. The Financial Statements have been prepared using the Swiss GAP FER 21 Accounting Principles which have been consistently applied and comply with relevant statutory requirements and regulations. Full report is attached.

### 4. Conclusions

#### Achievements

- The implementation of all funded projects was successful.
- Almost all Funds could be assigned to project support upon close down.
- The cooperation with the partners was positive.

#### Shortfalls

- Structure in the beginning was too cumbersome, overhead costs too high.
- Initial planning was too optimistic.

### 5. Perspectives

When it started in 2008, the PPP was even on a more strategic level, when the Fund was founded in 2012, the goals remained on a strategic level. For the future, cooperation could work on the project level.

On this level, an ongoing cooperation is seen as very helpful. The three funding organizations will continue the exchange of information on a regular basis. And they will discuss coordinated funding of some projects as independent organisations.

## **APPENDIX**

- Jahresabschluss 2015
- Anhang zum Jahresabschluss
- Revisionsbericht